

PRESS RELEASE

F.I.L.A., ICON OF ITALIAN CREATIVITY GLOBALLY, CHOSEN BY BORSA ITALIANA FOR THE NEW FTSE ITALIA BRANDS INDEX

The new market index brings together Italy's best known enterprises

Milan, December 12, 2017 - F.I.L.A. – Fabbrica Italiana Lapis ed Affini S.p.A. (“F.I.L.A.”) today announces that the company, listed on the Milan Stock Exchange’s STAR segment, has been chosen by Borsa Italiana for the new FTSE Italia Brands index created by FTSE Russell and featuring a selection of Italy’s leading brands.

The list of securities included in the index was assembled by Borsa Italiana with the support of a group of sector experts, among which Italian and international industrial and financial analysts. In addition to traditional metrics, the main intangible assets of the companies were considered, such as brand perception among the customer base and their unique competitive advantages.

The main features of the chosen Italian brands are: creativity, excellence, innovation and an international focus.

F.I.L.A. has for nearly a century supported the growth of children across the world with its coloring, design, modelling, writing and painting brands. The company also produces top quality creativity tools for artists. F.I.L.A. has therefore become an icon for all those seeking to express their creative desires, ideas and talent.

“We are very proud to have been chosen for this new index and to be viewed as a symbol of Italian creativity and success across the world” – stated Massimo Candela, Chief Executive Officer of F.I.L.A. – “This recognition by the market is a result of the efforts we have made to date and further galvanises our commitment to work hard for future success. F.I.L.A. is also proud to stand alongside other selected companies who have made strong contributions to Italian business success”.

The index - operative from December 18 - includes in fact 22 enterprises which over time have become Italy’s leading brands globally and who are a true symbol of Made in Italy, both in Italy and globally.

F.I.L.A. (Fabbrica Italiana Lapis ed Affini), founded in Florence in 1920 and managed since 1956 by the Candela family, is a highly consolidated, dynamic and innovative Italian industrial enterprise and continues to grow market share. In November 2015, F.I.L.A. listed on the STAR segment of the Milan Stock Exchange. The company, with revenue of over Euro 422 million in 2016, has grown significantly over the last twenty years and has achieved a series of strategic acquisitions, including the Italian Adica Pongo, the US Dixon Ticonderoga, the German LYRA, the Mexican Lapiceria Mexicana, the Brazilian Lycin, the English Daler-Rowney Lukas and the French Canson, founded by the Montgolfier family in 1557.

F.I.L.A. is an icon of Italian creativity globally through its colouring, drawing, modelling, writing and painting tools, thanks to brands such as Giotto, Tratto, Das, Didò, Pongo, Lyra, Doms, Maimeri, Daler-Rowney and Canson. Since its foundation, F.I.L.A. has chosen to focus on growth through continuous innovation, both in technological and product

terms, in order to enable individuals to express their ideas and talent through tools of exceptional quality. In addition, F.I.L.A. and the Group companies work together with the Institutions to support educational and cultural projects which promote creativity and expression among individuals and make culture accessible to all.

F.I.L.A. operates through 21 production facilities (of which 2 in Italy) and 40 subsidiaries across the globe and employs approx. 7,000.

For further information

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